

FY **2022-23** ANNUAL REPORT

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NORTH CENTRAL SOCIETY
FOR POST-ACUTE AND
LONG-TERM CARE MEDICINE



South Dakota Health Care Association

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President's Report by SDHCA President Tatiana Johnson

Thank you everyone for attending the SDHCA Annual Fall Convention. Fall Convention is always a great time to visit with colleagues we haven't seen since the Spring as well as meet new people who share in the same journey. One of the most valuable parts of this comradery



Tatiana Johnson
SDHCA President

is being able to share information, stories, and best practices with each other. I know that every convention, I leave a little better professionally and personally than when I arrived.

After several long, hard years for our profession, this Fall we are coming together after an unprecedented win at the state level, with 100% funding of the Medicaid Methodology. While at the State level this was a great year for us, the work is not done and the focus continues at both the State and Federal level. AHCA and the SDHCA Board of Directors continue to work on your behalf both in Pierre and Washington, DC, to ensure that your best interests are being voiced and fought for.

This Fall the theme of the convention is **"Nobody Does it Better."** There could not be a truer statement. All of us can testify that our work is more than a profession, it's a calling. We give our very best every day.

Over the years, this is the story that we have been telling and people were listening. The Governor, legislators, and anyone who would listen were told how no one can care for our residents better than we can. With this story we explained the dire situation related to our Medicaid reimbursement and the resulting closures that were happening across our state. Our message was heard! We were able to secure a monumental reimbursement increase

for our members.

Our job of telling our story didn't end there. This summer several of us traveled to Washington D.C. for the annual Congressional Briefing. We had the chance to sit down and visit in the Capitol Hill offices of Senator Thune, Senator Rounds, and Representative Dusty Johnson. We took advantage of the 1:1 time to explain how devastating the proposed federal minimum staffing mandate would be for all of us. Our story was once again heard and they all gave their support for our cause.

Another highlight of the trip was attending a PAC dinner in honor of Senator Thune. At this dinner, the group was small and we were able to get some invaluable time with Senator Thune. We were able to again voice our concerns and have them heard by the Senator. He truly supports our profession and understands the devastating effects that a minimum staffing policy would have on South Dakota. He is in our corner and will fight the fight with us.

The South Dakota Health Care Association and the American Health Care Association will continue to tell your story and fight for the best interests of all providers in South Dakota. We know that nobody does it better than all of you and it is our privilege to represent you on these important matters. We take great pride in the fact that you have chosen us to represent you and will continue to advocate at the State and National level for our residents and staff.

We appreciate each of you and thank you for what you do every day. We will continue to work together for our cause and make a difference every day in the lives of our residents and staff.

Thank you for taking time out of your busy schedule to attend the Annual Fall Convention. Myself and the Board of Directors look forward to a great convention in which we all leave a little better than we came.

Thank you for entrusting SDHCA and the Board of Directors with the privilege to represent you. It is truly an honor for all of us to represent the best of the best in the profession. **Nobody does it better than you!**

Executive Director's Report by SDHCA Executive Director Mark B. Deak

The South Dakota Health Care Association/ South Dakota Assisted Living Association (SDHCA/SDALA) is pleased to present our 2022-23 Annual Report. This report highlights just a few of our Association's accomplishments during this past year, as we continue to fight for our Members and our Long Term Care residents. Our record of putting the care of our residents first is a legacy of which we can all be proud.



Mark B. Deak
SDHCA
Executive Director

We secured unprecedented victories during the last legislative session. Our work on the SNF methodology workgroup that met last summer and fall produced a report highlighting how significantly behind the state had fallen in reimbursing long term care providers for their costs. At our urging, the report made several important recommendations regarding fully funding the methodology using the latest cost reports, taking into consideration the most recent inflation adjustments, and other material

changes to update the methodology to reflect best practices.

We took this report to the legislature and made our case for full funding to legislators. With the help of our Members, we won! Rates were rebased for the first time in many years, and the methodology was fully funded, adding \$58.4 million in new funding for nursing homes. The average increase in Medicaid rates was 25.3%! In addition, assisted living providers received an increase of 13.5%!

We were also successful in "killing" bills introduced in the legislature which would have introduced new, burdensome requirements around visitation and put state laws at odds with CMS vaccine requirements.

However, these successes at the state level could be severely jeopardized by the looming threat of a minimum staffing ratio mandated at the federal level. SDHCA has enlisted the help of federal delegation to push back against this totally misguided approach.

We also have carried on our essential work of hosting two major conferences with cutting edge educational sessions specific to long term care, and our public relations actions that continue to highlight all the positive stories that happen every day in long term care centers.

We are proud to work with all our Members, knowing that each of you are committed to offering the highest possible quality of care. Together, we will continue to lead the way in our ever-changing long term care world.



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Benefits for SDHCA/SDALA/SDSLA Members

We are the voice of Long Term Care in South Dakota.

Your Membership in SDHCA/SDALA/SDSLA means access to an array of benefits that keep you informed and engaged with the variety of issues facing providers.

These benefits include:

- Representation in Pierre and Washington
- Frequent email updates and articles on all aspects of LTC
- Discount pricing on our educational conferences
- Councils and committees that help shape LTC in South Dakota
- Promotion of LTC through the Century ClubSM and SDHCA *Dakota MasterWorksSM* programs
- Awards program for LTC staff
- Access to the latest educational and promotional materials for your Center
- Our accessible staff take pride in our customer service, always putting Members first

Representation

- Members have a strong voice in Pierre, where we work with lawmakers and regulators to ensure the needs of our Members are always heard. Through our national organization, AHCA/NCAL, Members also receive strong representation in Washington

The Latest News

- We bring you the latest news about political developments, LTC news and trends, and updates about the health care world. These timely communications are delivered directly into your inbox.

Keeping up on Regs

- With SNF & AL regulations, SDHCA/SDALA serves on the state workgroups helping to shape policy and works with regulators to get important information to our Membership. SDHCA/SDALA employs full-time staff overseeing these issues.

Professional Education

- SDHCA/SDALA hosts two major conferences annually allowing you to hear cutting edge topics and networking opportunities with other Centers. Members receive reduced prices for these premiere educational events, as well as educational resources and webinars.

Engaging the Public

- We undertake ambitious public relations campaigns to improve both the image of aging and LTC Providers.



Nobody Does it Better



AHCA[®]
AMERICAN HEALTH CARE ASSOCIATION

NCAL[®]
NATIONAL CENTER FOR ASSISTED LIVING



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Services Provided for SDHCA/SDALA/SDSLA Members

SDHCA/SDALA is dedicated to serving the needs of the Skilled Nursing and Assisted Living profession, including both staff and residents.

We are committed to:

- Service
- Advocacy
- Communication
- Professional Education
- Innovation

SDHCA/SDALA recognizes individuals in the profession who demonstrate service, character, compassion, and leadership through our various programs:

- Administrator Award
- Individual Council Awards
- Millie E. Olson Award
- Volunteer Awards
- Service Award
- Scholarship
- AL Administrator Award
- Legend Award
- National Award Opportunities

SDHCA/SDALA strives to provide the best service and resources to its Members.

Service

- Being a SDHCA/SDALA Member, your Center will receive services that it cannot readily provide itself or easily obtain elsewhere. SDHCA/SDALA puts its Membership first.

Advocacy

- SDHCA/SDALA serves as a strong advocate for SNF & ALC Providers in South Dakota. This includes lobbying at the State Legislature, representation of our Members before regulators, and a strong presence in Washington, DC through the American Health Care Association (AHCA) and National Center for Assisted Living (NCAL).

Communication

- SDHCA/SDALA serves on the state Workgroups keeping our Membership informed. SDHCA/SDALA employs full-time staff overseeing these issues.

Professional Education

- SDHCA/SDALA hosts two major conferences annually allowing you to hear cutting edge topics and networking opportunities with other Centers. SDHCA/SDALA has a wide-range list of webinars and educational resources available for your Center.

Innovation

- SDHCA/SDALA sets a high standard and demonstrates this through its ambitious public relations campaigns to promote positive aging and a positive public image of Providers.



26TH ANNUAL ART SHOW

Celebrating the Art Talents of
South Dakotans Age 60 and Older



November 2–3
Good Samaritan Society
National Campus, Sioux Falls

Creative Categories:

Acrylics, Oils, Drawing/Pastels/Scratchboard,
Watercolors, Photography, Mixed Media
and Wood Carving



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Hosted by the South Dakota Health Care Association,
KELOLAND Media Group, Legacy Healthcare and First
Interstate Bank. Entries will be accepted between
October 2–October 6, 2023, Monday through
Friday only.

For more information and entry forms contact:
SDHCA Dakota MasterWorks, 804 N Western Avenue,
Sioux Falls, SD 57104 (605) 339-2071

SDHCA
*Dakota MasterWorks*SM

2022 Award Recipients



**Assisted Living
Administrator
of the Year Award**
Kelli Back
*The Village at Skyline
Pines, Rapid City*



**Administrator of
the Year Award**
Brandi Hodges
*White River Health Care
Center, White River*



**Activity
Coordinator
Award**
Becky Erickson
*Good Samaritan Society
- The Village, Sioux Falls*



Dietary Award
Heather Hamann
*Strand-Kjorsvig
Living Center, Roslyn*



Nursing Award
Mia Gehm
EmpRes, DeSmet



**Social Service
Award**
Kristen Birgen
*Centerville Care Center,
Centerville*



**Adult Volunteer of
the Year Award**
MyRon Zimmer
*Bowdle Healthcare
Center, Bowdle*



**Group Volunteer of
the Year Award**
Mitchell Christian
Music Department
Mitchell

Service Awards

Mike Ward **Linda Studer** **Loren Diekman**
Estelline *Sioux Falls* *Watertown*



**Past President
Award**
Daryl Reinicke
*Westhills Village,
Rapid City*

AHCA/NCAL Quality Awards



Bronze Commitment to Quality Awards

Avantara Arlington
Avantara Huron
Avantara North –
Rapid City

Scholarship Recipients

Scholarship Recipient – Kelsey Bear Heels – Medicine Wheel Village, Eagle Butte; AnnaLee Fedeler – Bethany Lutheran Home, Sioux Falls; Arianne Gabato – Good Samaritan Society, Wagner; Maria Exania Moraga Gago – White River Health Care Center, White River; Carly Hanson – Avantara Norton, Sioux Falls; Joshua Johnston – Clarkson Healthcare, Rapid City; Lindsey Kitchen – Good Samaritan Society – Prairie Creek, Sioux Falls; Natalie Lawler – Derian Place Senior Living, Aberdeen; Paige Metzinger – Palisade Healthcare Center, Garretson; Madison Petrotto – Clarkson Healthcare, Rapid City; Chris Sternhagen – Bethesda Home, Beresford; Rebekah Wood – Clarkson Healthcare, Rapid City

2022 Annual Millie E. Olson Award

For exceptional service in the Long Term Care profession, South Dakota Health Care Association presented the 2022 Annual Millie E. Olson of the Year Award for Excellence to



Nancy Wittmeier
*Jenkins Living
Center, Watertown*

In December 1999, Mark B. Deak, SDHCA Executive Director, visited Palisade Healthcare Community in Garretson to “shadow” a CNA. He wanted to get a better idea of the hard work our Members do on the front line. Mark was assigned to Mildred E. Olson, “Millie,” a CNA of 11 years. It was from this that the “Millie E. Olson Award” was created. Each month SDHCA recognizes a monthly “Millie E. Olson Award for Excellence.” Each SDHCA Fall Convention a recipient is honored as the “Annual Millie E. Olson Award winner.”

Centenarian of the Year



**Hazel
Christopherson
Ness**
Age 107

SDHCA is honored to recognize Hazel Christopherson Ness of Clark as the 2022 Centenarian of the Year! Hazel was born in May of 1915. The inscription on the framed certificate reads: *The Century Club is proud to designate you, the 2022 Centenarian of the Year, In Tribute to this year's Centenarian for her years of contributions to the circle of life. May you now draw energy from the circle as we benefit from your wisdom. The Century Club is sponsored by the South Dakota Health Care Association and KELOLAND Media Group.* We were honored to recognize the Centenarian of the Year. According to our Century Club records, she was the eldest living South Dakotan for 2022. If your facility or community has a resident that is 100+ years of age, please request a Century Club Application that they may be recognized upon their 100th birthday free of charge with a framed certificate and Membership card.

National Assisted Living Week



joyful moments

NATIONAL ASSISTED LIVING WEEK • SEPTEMBER 11-17, 2022



South Dakota
Assisted Living Association SM

National Skilled Nursing Care Week



NATIONAL SKILLED NURSING CARE WEEK MAY 14–20, 2023



South Dakota
Health Care Association SM

LONG TERM CARE
OUR HEROES



South Dakota
Health Care Association SM

Public Affairs & Communications

CENTURY CLUBSM

The Century ClubSM recognizes the contributions of our States' Centenarians, and continues to draw positive local and national press coverage.

Senior Art Show



SDHCA created this event to demonstrate what older adults already know... the second half of life is full of creative growth and fulfillment. This nationally recognized art show is open to all South Dakota citizens age 60 and older.



Professional Development

SDHCA makes it a priority to keep you informed of the latest professional development resources. SDHCA has access to many topic resources to further your education.



State/National Award Opportunities

SDHCA has several opportunities for your Center to be recognized at the state and national level. Consider nominating your Center or your staff for any of the following:

- Administrator/Manager of the Year Award
- AHCA/NCAL Quality Awards
- Individual Council Awards
- Millie E. Olson Award
- Scholarships
- Adult Volunteer
- Group Volunteer
- Young Adult Volunteer
- Noble Caregiver in Assisted Living Award
- National Assisted Living Week
- Programming Award
- Assisted Living Nurse of the Year Award
- Quality Initiative Recognition Award

Check out www.sdhca.org/Awards for more details on Nomination Forms

Career Center

Another part of expanding professional development is to keep up on the latest health care job listings which are posted on the SDHCA Career Center. This is a central location where Members can post open positions in their Centers at no cost.



Are you strong enough to make a **DIFFERENCE?**

Consider a career in Long Term Care.

FIND OUT MORE



Exclusive Member Discounts



AHCA/NCAL

GeroNursePrep.org



MOOD:™



- **HealthCap Risk Management & Insurance**
- **Assisted Living Cost Calculator**
- **How to be a Nurse Assistant Training Series**
- **Assisted Living Administrator Certificate**
- **State Approved Activity Coordinator Training Program**
- **National Skilled Nursing Care Week**
- **National Assisted Living Week**

Legislative Advocacy

SDHCA is your voice with state and national policymakers. You know that decisions made in Pierre and Washington can have a major impact on your Center, and SDHCA is committed to educating policymakers on LTC issues and advocating for policies that help our profession to thrive.

SDHCA Updates

SDHCA works hard to keep our Members updated with the latest LTC news, alerts, and educational materials. The world is changing faster than ever, and each day brings a new challenge. Our Updates ensure that our Members get timely and relevant information delivered directly to their inbox!

Listserv

We operate several listservs designed to facilitate quick, informal conversations among disciplines within LTC. These valuable tools are specific to SNF administrators, AL and Senior Living administrators, activities, dietary, nursing, and social services.

Wage & Benefits Survey

Each year SDHCA surveys our members for the latest information about current wages and benefits offered to their staffs, both in SNF and AL settings. These surveys collect information on a range of positions, giving decision makers necessary information to attract and retain staff.

SDHCA App

Our SDHCA event app gives attendees at our educational conferences access to schedules and materials at the push of a button. Our app is not only a convenient way to keep track of all the great materials from our sessions, but also gives attendees new ways to interact with each other and our exhibitors. And that funny picture you took? Yes, the app has a place to share that as well.



SDHCA Members visit the state capitol



SDHCA Board of Directors visits with Governor Noem



Daryl Reinicke, Mark B. Deak, Loren Diekman



South Dakota Health Care AssociationSM

The Member is...

A person who brings us a need.

They are not dependent on us; we are dependent on them.

**They are not an interruption of our work;
but the purpose of it.**

**We are not doing them a favor in serving them.
They are doing us a favor by giving us
the opportunity to do so.**

**Not someone to argue with;
No one ever won an argument with a Member.**

The most important person.



South Dakota
Assisted Living AssociationSM

The South Dakota Assisted Living Association (SDALA), is dedicated to providing leadership and quality to Assisted Living Providers in South Dakota.

SDALA is an affiliate of the South Dakota Health Care Association (SDHCA) and the National Center for Assisted Living (NCAL), which is the national association representing Assisted Living Providers. NCAL is the leading source at the national level for assisted living information for providers and consumers.



South Dakota
Senior Living AssociationSM

South Dakota Health Care Association has a membership division for Senior Living. The South Dakota Senior Living Association (SDSLA) strives to keep its members informed of key issues, well represented in Pierre, and up to date with the latest educational materials, webinars, and sessions.



NORTH CENTRAL SOCIETY
FOR POST-ACUTE AND
LONG-TERM CARE MEDICINE

The North Central Society For Post-Acute And Long-Term Care Medicine is the North/South Dakota professional association committed to the continuous improvement of the quality of resident care by providing information, advocacy, communication, professional development, and resources for medical directors, physicians, and non-physician providers who practice in long term care settings in the state of South Dakota/North Dakota.

Thank You To Last Year's Generous Sponsors

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Sponsors of the 25th Annual SDHCA



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Leaders in Long Term Care

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